

RAMON A. GAMARRA

Visual Designer

Contact Info

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EXPERIENCE

Visual Designer

LumApps / 2019-Currently

- Collaborated with clients by discussing their Branding Guidelines and gather any additional UX/UI assets for projects.
- Designed and led multiple mid-fidelity mockups while keeping in mind the functionality of the product and presenting it to the client.
- I implemented the design from Hi-fidelity mockups to the production environment while collaborating with the client and project manager.
- Coded custom styling to their site and produced documentation for the client to get them onboarded.

Visual Designer

General Assembly UXDI (workshop) and Baobab Clothing / 2018

- In charge of creating high clickable fidelity mockups for the client.
- Collected insights from interviews my team conducted to use for mapping.
- Created Low-fidelity mockups for usability testing.

Art Director

Muscle & Fitness Hers and FLEX magazine / 2015-2018

- Conceptualized with the Creative Director, Photo Director, and Editor for upcoming shoots.
- Designed the monthly cover with the Editor in Chief.
- Oversaw all the pages from their early stage to shipping.
- Assigned illustrations for several of the magazine departments.

Production Designer

Health Magazine / 2011-2014

- Responsible for making the magazine consistent in typography and color while moving the pages through all the shipping stages until launch.
- In charge of designing department pages as well multiple-page feature stories.
- Collaborated with the Art Director and Editor to assign talent for several department stories.

Freelance Designer

Esquire's The Big Black Book / 2009-2010

- Design department pages alongside the Art Director and Creative Director
- Assigned illustrations for the Big Black book based on their corresponding article.

SKILLS

Art Direction
Prototyping
Visual Design
Wireframing
Coding
Page Layout

TOOLS

Figma
Sketch
Adobe Creative Cloud
HTML/CSS
Invision
G Suite
CMS

EDUCATION

City College of New York

BFA in Electronic Design and Multimedia

Westchester Community College

Associates Degree in Visual Arts

INTERESTS

Print
Illustrations
UI
Flat design
Food Photography
Science
Architecture